

PRESS RELEASE FOR SPECIALISED PRESS

VITO oil filter system wins innovation-award in Dubai

Economic oil filter system is on its road to success - also in Asia

TUTTLINGEN / DUBAI – The cream of the crop of the international food and beverage industry has been awarded with the Gulfood-Award on 27 February 2011 during a gala dinner at the Dubai International Convention and Exhibition Centre. SYS Systemfiltration, a company located in Tuttlingen in Germany, took part with its VITO oil filter system. The award ceremony took place during the Gulfood exhibition which is considered to be the biggest food exhibition in Asia.

Organised by the Dubai World Trade Centre (DWTC) together with the british company FoodBev Media, the jury counted more than 150 entries from 23 countries in 16 different categories for the award. VITO oil filter system was chosen as the „Best Equipment Innovation 2011“. CEO Andreas Schmidt was delighted by the prize giving ceremony. „We have been active in Middle East for four years now. The award will encourage us that our products are a great benefit also for this market.“

Bill Bruce, publisher of the specialist magazine FoodBev annotated: „The food industry supplied one more time a comprehensive range of innovations and initiatives. The presenters have shown passion and creativity in their discipline.“

Internet: www.systemfiltration.com,
www.facebook.com/VITO.oil.filter.system



SYS Systemfiltration-CEO Andreas Schmidt accepts the Gulfood-Award from the jury at the World Trade Center in Dubai with Qatari dealer Hamza Abdul Latif Shukfa .



Organizer Bill Bruce from FoodBev Media and his colleague hand over the Gulfood-Award for the Best Equipment Innovation 2011 to SYS Systemfiltration-CEO Andreas Schmid.